

Integra Golf Announces the Official Release of Their SoooLong 175 Driver Head.



Posted 09 December 2010 - 04:19 PM

(For Immediate Release - City of Industry, California) December 9, 2010 : TSC Enterprise, formerly known as Trophy Sports, manufacturer and distributor of quality golf components, golf sets, and golf accessories, announces today the official release of their Integra SoooLong 175 Driver Head.

The Integra Sooolong 175 Ultra Light Head weighs just 175 grams (compared with 200 grams for most driver heads). When paired with a light weight shaft and grip, this produces a golf driver that is significantly lighter than other drivers. This lightness in the golf club naturally promotes a faster swing speed for added momentum when the club head strikes the ball. The physics formula that describes this is mass times the square of the velocity; thereby adding distance to your drives with the lighter you can make a driver.

The special heat treating process this driver face goes through makes it super hard, producing a face that is so hard that momentum is transferred to the ball when struck with significantly more magnitude to make a driver that is Soooooo Looooong that it is just crazy long.

Made from 15-3-3-3 Beta Titanium, the 175 driver head has 460cc of volume, a lie of 58 degrees, a face height of 60mm, a face width of 95mm, a hosel depth of 36mm with a hosel parallel tip of .335, a face angle of 1 degree closed, and comes in a classic black finish.

"It has been quite a while since we have seen this much of an interest in one particular head," exclaimed Alvin Cruz, VP of Sales for Integra Golf, "We have already sold over 5,000 units in the first few weeks and look forward to the continued popularity and what this new light-weight driver head technology brings to helping golfers hit longer drives."

Available in 9.5, 10.5, and 12 degrees of loft, the Integra 175 Head has a M.A.P. price of \$69.00 and is available at your local Integra Golf Dealer.

About Integra Golf

TSC Enterprise, formerly known as Trophy Sports, works hard to manufacture and distribute quality golf components, golf sets, and golf accessories. These products are under the brand Integra, which has a rich history spanning decades of providing excellent golf products to golf components wholesale companies. The Integra name is already among the best and most reliable golf manufacturers in the world. The Integra golf line includes Integra Drivers, Integra Fairway Woods, Integra Hybrids, Integra Irons, Integra Putters, Integra Wedges and Integra Chippers, Integra Shafts, Integra Grips, Integra Golf Sets, Integra Golf Bags, and Integra Accessories (including Head Covers and Ferrules). For more information on Integra Golf products please visit <http://www.Integra-Golf.net>